



**NATIONAL TRAINING PACKAGE - BLOCK CREDIT AGREEMENT**

|                          |                               |
|--------------------------|-------------------------------|
| <b>Form Category</b>     | Academic                      |
| <b>Document Owner</b>    | Director of Academic Services |
| <b>Related Documents</b> | Credit Policy                 |

**Agreement**

On successful completion of the specified National Training Package detailed below, a student will be guaranteed entry to Bachelor of Business (BBUS16) with advanced standing granted through Block Credit worth 120 credit points.

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| <b>Entry pathway course</b>                                   | BSB61315 - Advanced Diploma of Marketing and Communication                                     |   |
| <b>Completion date range</b>                                  | Within the last 10 years   |   |
| <b>Superseded course inclusions</b>                           | None   |   |
| <b>Destination course</b>                                     | BBUS16   | Bachelor of Business                        |
| <b>Block credit guaranteed</b>                                | 90 credit points at 100 level, 20 credit points at 200 level and 10 credit points at 300 level |   |
| <b>Remaining credit points</b>                                | 120 credit points  |   |
| <b>Subjects exempt for destination course</b>                 | BIZ101   | Business Communications                     |
|   | BIZ102   | Understanding People & Organisations        |
|   | MKT101A  | Marketing Fundamentals                      |
|   | MKT103A  | Integrated Marketing Communications         |
|   | MKG102   | Consumer Behaviour                          |
|   | MKT102A  | Understanding Advertising                   |
|   | GEC101-3   | General Elective Credits at UG100 Level x 3 |
|   | MKT202A  | Marketing & Audience Research               |
|   | GEC201   | General Elective Credit at UG200 Level      |
|   | GEC301   | General Elective Credit at UG300 Level      |
| <b>Subjects required for completion of destination course</b> | <b>Core</b>  | <b>50 Credit Points (5 subjects)</b>        |
|   | BIZ104   | Customer Experience Management              |
|   | BIZ201   | Accounting for Decision Making              |
|   | BIZ202   | The Business Environment                    |
|   | BIZ301   | Organisational Creativity and Innovation    |
|   | MGT301A  | Ethics and Sustainability                   |
|   | <b>Specialism</b>  | <b>30 Credit Points (3 subjects)</b>        |
|   | MGT302A  | Strategic Management                        |
|   | BIZ304   | Business Consulting Project                 |
|   | IND301A  | Industry Consulting Project                 |
|   | <b>Electives</b>   | <b>40 Credit Points (4 subjects)</b>        |
|   | 4 x 'Any level' Elective   | Electives at UG100, UG200 or UG300 level    |

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| <b>Authorised by<br/>(Associate Dean)</b>         | <br>Kristina Nicholls   |
| <b>Responsible Officer<br/>(Program Director)</b> | <br>Darren Peters   |
| <b>Date of agreement</b>                          | 3 <sup>rd</sup> December 2019  |
| <b>Duration of agreement</b>                      | This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee. |