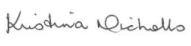



BLOCK CREDIT AGREEMENT

Form Category	Academic
Document Owner	Director of Academic Services
Related Documents	Credit Policy

Agreement

On successful completion of the specified higher education qualification detailed below, a student will be guaranteed entry to Bachelor of Business (BBUS16) with advanced standing granted through Block Credit worth 160 credit points.

Entry pathway course	Basic Diploma and Advanced Diploma in Advertising and Marketing	
Provider	Pearl Academy	
Completion date range	Qualifications completed within ten years of application	
Destination course	BBUS16	Bachelor of Business
Block credit guaranteed	90 credit points at 100 level and 70 credit points at 200 level	
Remaining credit points	80 credit points	
Subjects exempt for destination course	BIZ101	Business Communications
	BIZ102	Understanding People and Organisations
	MKT101A	Marketing Fundamentals
	BIZ104	Customer Experience Management
	BIZ201	Accounting for Decision Making
	MKG102	Consumer Behaviour
	MKT102A	Understanding Advertising
	MKT103A	Integrated Marketing Communications
	MKG203	Digital Marketing Communication
	MKT202A	Marketing Research
	GEC101-102	General Elective Credit at UG100 Level x 2
	GEC201-204	General Elective Credit at UG200 Level x 4
Subjects required for completion of destination course	Core	30 Credit Points (3 Subjects)
	BIZ202	The Business Environment
	BIZ301	Organisational Creativity and Innovation
	MGT301A	Ethics and Sustainability
	Specialism	30 Credit Points (3 Subjects)
	MGT302A	Strategic Management
	BIZ304	Business Consulting Project
	IND301A	Industry Consulting Project
	Electives	20 Credit Points (2 Subjects)
	1 x 'any level'	Electives at UG100, UG200 or UG300 level
	1 x 300 level	Elective at UG300 level
Authorised by (Associate Dean)	 Kristina Nicholls	
Responsible Officer (Program Director)	 Darren Peters	
Date of agreement	5th June 2020	
Duration of agreement	This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee.	